

THE COMMUTER

YOUR LOCAL IN-FLIGHT

MEDIA KIT 2026





8,710 flights
42,115 passengers (in 2022)

70% ST MAARTEN (Juliana)
20% ST MARTIN (Grand Case)
10% GUADELOUPE
3% Others...

FLEET :
6 CESSNA C208B "Grand Caravan"

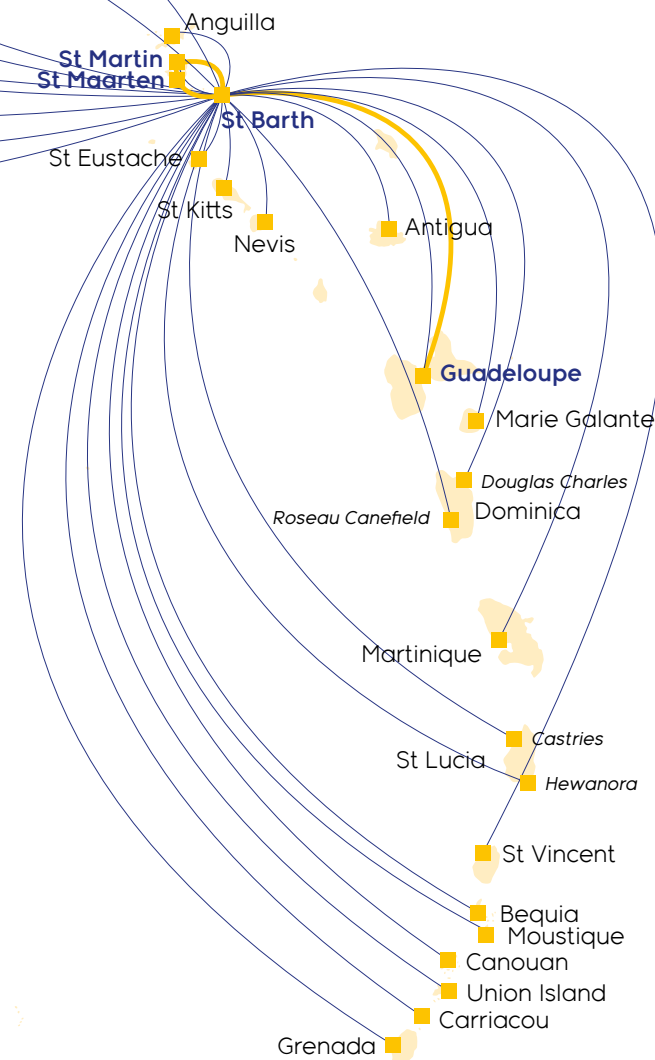
REGULAR FLIGHT DESTINATIONS:

St. Maarten Juliana (SXM) - St. Barth (SBH)
St. Martin Grand Case (SFG) - St. Barth (SBH)
Pointe-à-Pitre (PTP) - St. Barth (SBH)

CHARTER FLIGHT DESTINATIONS :

Anguilla
Antigua
Bequia
Canouan
Carriacou
Dominica
Douglas Charles
Roseau Canefield
Dominican Republic
Las Americas
La Romana
Puerto-Plata
Punta-Cana
Grenada
Guadeloupe
Pointe-à-Pitre
Marie-Galante
Martinique

Moustique
Nevis
Puerto-Rico
St. Barth
St. Croix
St. Eustatius
St. Kitts
St. Lucia
Castries
Hewanora
St. Maarten / St. Martin
St. Maarten Juliana
St. Martin Grand-Case
St. Thomas
St. Vincent
Tortola
Union Island
Vieques



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PUBLICATION

THE COMMUTER #6
December 2025 > December 2026 >

DRAW ■ 5,000 copies annually

DISTRIBUTION ■ On board the ST BARTH COMMUTER fleet
■ In the rental Villas
■ In around thirty drop-off points on Saint-Barth:
Super U - Village St Jean - Kiki é Mo - Papillon Ivre - Yummy
Resto le jardin - Boulangerie Choisy - Petite Colombe - Le bouchon l'oasis -
Caisse d'épargne - Human step - Fabienne Miot - La Collectivité
Aéroport de St Jean - SIBARTH - Arawak - et d'autres...

SIZE ■ A4 - 8,26" L x 11,69" H + 0,19" bleed + crop marks / 300 dpi - .pdf ou .jpg
A3 - 16,53" L x 11,69" H + 0,19" bleed + crop marks / 300 dpi - .pdf ou .jpg

EDITORIAL

A magazine on Saint-Barth,
for (lovers of) Saint-Barth

- Reflection of both a territorial anchoring, a feeling of belonging and historical mobilities specific to Saint-Barthélemy
- Desire to show that the links that Saint-Barth maintains with its immediate environment – and its visitors from all over the world – are those of ancient, daily and lasting exchanges

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RATES

	Unit price
	€ HT
Full page simple interior	2,600 €
Opposite Editorial or Summary	3,000 €
2nd or 3rd cover double page	6,200 €
The 4th Cover	4,200 €
Double-page	4,500 €
Opening Double page	4,700 €

SECTIONS (FOR INFORMATION ONLY)

First class

- In the Spotlight
 - > Cover subject (event, interview, etc.)
- Meet your Neighbor
 - > Meeting with a member of the island community (testimony, journey, tribute, etc.)
- Island-hopping
 - > Table of a destination served by the company (notably charter)
- Tales of Ouanalao
 - > Presentation of a part of local history
- Secrets of St. Barts
 - > Discovery of a little-known facet or anecdote of the island

Flight status

- What's New on the Rock?
 - > Recent or upcoming developments, all areas combined
- Fashion Everything
 - > News from the local sector (brands, events, models, photographers, etc.)
- Local Instigators
 - > Promotion of innovative or unique projects, carried out locally
- The Green & the Blue
 - > Environmental preservation in Saint Barth: issues and projects
- The Business Corner
 - > Economic, entrepreneurial and sectoral news

Boarding pass

- Eats and Treats
 - > Thematic tour of the island's restaurants (tradition, specialties, etc.)
- Hospitality on Demand
 - > Thematic overview of the hotel offering (services, locations, access, etc.)
- Sports Galore
 - > Events and sporting activities, on land and at sea
- Outdoors Living
 - > Suggestions for outdoor activities (walks, excursions, etc.)
- Life-styling
 - > Well-being ideas, between activities and service offerings

Flight schedule

- The Commuter Brief
 - > Company news, past and future
- Behind the Scenes
 - > Interview with a member of the company
- Illustrated events
 - > Program for the upcoming season, illustrated with photos of past events
- Company news
 - > Offer of services, useful numbers, etc.
- Map
 - > Regular+ Charter

THE COMMUTER

DIGITAL:

- A Facebook account and an Instagram account
- 1 Newsletter per quarter sent to registered pax (GDPR)
- A website with publications and the media kit



facebook.com/thecommuter



instagram.com/thecommutermagazine/

thecommutermag.com/



THE COMMUTER

YOUR LOCAL IN-FLIGHT





Saba JUST A STONE'S THROW AWAY

SABA, À DEUX PAS D'ICI



Known as the "Unspoiled Queen" for its well-preserved beauty, Saba has become a "must-visit" destination amongst island travellers. More progressively easier to discover this gem of the Caribbean, just five square miles in size, it nonetheless boasts a wealth of exceptional experiences to please its visitors.

Pretending from a cerulean ocean, Saba's cloud-capped mountain appears somewhat mythical when viewed from afar. And it is indeed like something out of a storybook when you land on the shortest commercial runway in the world, before ascending a winding "road" that could not take you past charming white wooden cottages, each decorated with green shutters and red tin roofs.

This extraordinary island is not only the smallest Dutch municipality but its summit Mount Scenery is notorious for the being the highest point in the entire Kingdom of the Netherlands (2,877 feet). Its precipitous terrain, sheer cliff faces, and rocky coastline have protected its residents over the centuries, while equally preserving its outstanding flora and fauna. The vegetation varies according to altitude and rainfall. An enchanting rain cloud forest, with impressive epiphytes and orchids, can be found at the peak of Mount Scenery. While just above this level the lush rainforest has a wealth of elephant ears, colorful heliconas and lacelike tree ferns. In the drier areas, the lower slopes you can find cacti and sea grapes, banana on the grassy meadows and shrubs bordering the ocean.

Established in 1982, the Saba Conservation Foundation strives to retain the authentic beauty by managing and safeguarding its natural and cultural heritage. The island's unblemished splendour extends to its surrounding waters, which in turn are managed by the Saba National Marine Park. Renowned

YOUR LOCAL IN-FLIGHT



Auteur / Auteur Rachel Barrett-Trangmar



TOURISM / TOURISME

Surnommée la « Reine Immaculée » en raison de sa beauté préservée, Saba est aujourd'hui une destination incontournable pour le touriste des îles, alors que l'augmentation des vols réguliers et des ferries aura progressivement facilité la découverte de ce joyau des Caraïbes. D'une superficie de seulement treize kilomètres carrés, Saba recèle pourtant une multitude d'expériences qui sauront ravir ses visiteurs.

Surplombant un océan d'azur, la montagne de Saba, coiffée de nuages, apparaît à première vue quelque peu féérique. C'est d'ailleurs comme dans un conte de monde, avant d'atterrir sur la plus petite piste commerciale du monde construite — et qui pourtant le fut l'histoire de la route des roses, cette arête vous conduira à travers de charmants pavillons de bois blancs, aux volets verts et toits rouges.

En plus d'être la plus petite municipalité néerlandaise, cette île extraordinaire peut se targuer du plus haut sommet de tout le Royaume des Pays-Bas : le Mont Scenery et ses 887 mètres. Au fil des siècles, son terrain escarpé, ses falaises abruptes et son littoral rocheux ont protégé ses habitants, tout en assurant la préservation d'une flore et d'une faune exceptionnelles. Une végétation qui varie en fonction de l'altitude et des précipitations : ainsi trouvera-t-on, au sommet du Mont Scenery, une forêt d'orchéas, de fougères et de plantes tropicales colorées et de fougères dans les bas, la luxuriante forêt d'orchéas et de fougères arborescentes aux airs de dentelle blanche et de fougères des vents intérieurs, cactus et palmiers de mer au bord de la voie aux arbustes et prairies herbues du bord de l'océan.

Depuis sa fondation en 1982, la Saba Conservation Foundation œuvre à la préservation de cette beauté authentique à travers la gestion et la conservation du patrimoine naturel.

DROP ANCHOR IN Saint Martin

JETEZ L'ANCRE À SAINT-MARTIN!

Author / Auteur Rédaction

THE COMMUTER 804

Solo travelers, a romantic escapade, or a group of friends: head to Saint Martin and its turquoise waters, a fabulous playground for those who love the sea.

At the crossroads of French and Dutch influences, Saint Martin, a pearl of the Lesser Antilles, has seductive beaches, cultural diversity, and vibrant nightlife. But in addition to its traditional assets, Saint Martin promises an exceptional adventure in terms of nautical activities. Alone, as a couple, or with buddies, dive into the waters of Saint Martin!

Sail To New Adventures

A friendly fishing trip, a romantic sunset from the bow of a sailboat, a tour around the island, and excursions on a shared charter: Saint Martin is undoubtedly a paradise for sailors and lovers of the open sea. With its crystal-clear waters and winds conducive to unforgettable jaunts, the island offers a wide choice of charters and boat rentals of all kinds. More intimate: kayak and canoe rentals, are an excellent way to discover the island's natural inlets and mangroves.

Une aventure de la plage de Saint-Martin / Credit photo © Shutterstock

Voyageurs solitaires, en escapade romantique ou entre amis, mettez le cap sur Saint-Martin et ses eaux turquoise. Innni terrain de jeu pour les amoureux de la mer.

À la croisée des influences françaises et néerlandaises, Saint-Martin, joyau des Petites Antilles, séduit par ses plages enchanteuses, sa diversité culturelle et sa vie nocturne. Mais au-delà de ses attraits traditionnels, Saint-Martin promet une aventure exceptionnelle aux amateurs d'activités nautiques. Seul, en couple ou entre amis, jetez-vous à l'eau de Saint-Martin!

Naviguez vers de nouvelles aventures

Partie de pêche amicale, coucher de soleil romantique à la proue d'un voilier ou tour de île et rencontres en charter partagé: Saint-Martin est assurément un paradis pour les pêcheurs et amoureux du grand large. Avec ses eaux cristallines et ses vents propices à une excursion inoubliable, l'île propose un large choix de charters et locations de bateaux en tous genres. Plus intimiste, la location de kayaks et canoës, en excursions guidées ou autonomes, savoure un excellent moyen de découvrir les criques sauvages et mangroves de l'île.

SIBARTH REAL ESTATE :
PRÉSERVER L'HARMONIE À SAINT-BARTHÉLEMY
TOUT EN CULTIVANT L'EXCELLENCE



Author / Auteur Joyce Conroy-Aktouche

As an historic player in the development of tourism, Sibarth Real Estate has been considered one of the guardians of the Saint Barthélemy lifestyle. Combining real estate expertise and local engagement, the agency reveals the hidden treasures of the island with a strong affinity for its equilibrium.

Si l'agence dévoile les trésors cachés de l'île, elle révèle aussi une sensibilité affirmée pour son équilibre.

Identity. Saint Barth Since the initial days, Sibarth Real Estate has woven unbreakable bonds with the history and community of the island. The identity the agency is forged by those who work there. With a profound knowledge of the island, they impose their personal values: integrity, respect, and discretion. Air to the development of tourism and the agency could only succeed or fail: nine square miles to bes the island's expertise to bes playing their clients.

Development and preservation, a happy medium
 At the heart of the real estate team at Siborth & Co. is the company's mission statement: "The Real Estate encourages all those who come to the vision behind the company's development and preservation restrictions with the goal to maintain the balance between growth and the business of the island," says CEO of the company, John H. Hargrave.

When development takes place, there is a context within a time frame of a fast pace due to an increasing demand for a local expert in the industry. "We are advised by a local expert in the industry and a professional team to make sure that we are able to guide our clients as they search for property and that we meet their needs and requirements."

After the storm
 After a crisis comes a craze for necessities, "sometimes purchases are made in a matter of minutes."

Calm after the storm
The Covid-19 crisis caused a craze for secondary residences, sometimes resulting in "panic-driven" purchases. Today the market has stabilized and returned to a calmer state of "falling in love" with the beauty, magic, and preserved environment of the island.

The future
One of Sibarth Real Estate is... as of preservation of... compatible with

Nature is the future

Clearing the way for the future of the island are the values of local conservationists, who are committed to local conservation. The real estate industry is regularly supported by the Saragatelli and the Saragatelli, who are committed to local conservation. The real estate industry is regularly supported by the Saragatelli and the Saragatelli, who are committed to local conservation. The real estate industry is regularly supported by the Saragatelli and the Saragatelli, who are committed to local conservation.

Identité : Saint-Barth
Depuis les débuts
gaulois...

Real Estate a su l'essor des liens ind-

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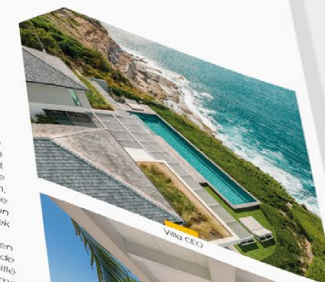
Après la tempête, le calme

La nature est le futur

La nature est le futur
Le message

[illegible]

REAL ESTATE / IMMOBILIEN



Vino C...



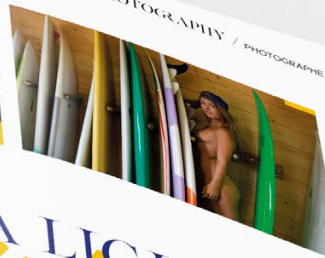
VIRGIL



VIII KN



Credit photo: © EmilyLab



Crédit photo: © EmilyLab

SHINING A LIGHT ON Emily Lab À LA LUMIÈRE D'EMILY LAB

Interview by / Propos recueillis par Olivier Aussedat

An exclusive Q&A with Emily Lab, a photographer and publisher born and raised in Saint Barthélemy, who immortalizes on paper the bodies, the fashion sense, and the light of an island she adores.

The Commuter - The light of the sun, the women, and the bodies, excited by your lens, with an uncensored portrait of Saint Barthélemy, as they are, for Emily Lab - it is certain that my images paint a specific portrait of Saint Barthélemy, as they are, for the most part, taken on the island and reflect my vision of the spirit of Saint Barth. I grew up in Saint Barth in the 1990s. At that time, women were topless, the beach, or often nude. Nudity was more normal than it is today. I was lucky to have lived in the 90s, to have experienced that simplicity, that authenticity, and the island's beauty of Saint Barth in the 1990s. As for the sunlight, it's true that I love the light of Saint Barth, that's what pushed me to become a photographer.

YOUR LOCAL IN-FLIGHT

Née et élevée à Saint-Barthélemy, la photographe et editrice Emily Lab immortalise et grave, à même le papier, les corps, la mode et la lumière d'une île qu'elle chérit. Interview.

The Commuter - Une lumière solaire, des femmes et des appareils excités par l'objectif, un nu sans sensur : la photographie des visages et des corps dresse-t-elle un certain portrait de Saint-Barthélemy ? dresse-t-elle un portrait de Saint-Barthélemy ? Il est certain que mes images dessinent un portrait particulier de Saint-Barthélemy, car elles sont, pour la plupart, prises sur l'île et reflètent ma vision de ce qu'est « Saint Barthélemy ». J'ai grandi à Saint-Barthélemy dans les années 90. À cette époque, sur la plage, les femmes étaient topless et les enfants souvent nus. La nudité était plus normale et moins interdite qu'aujourd'hui. J'ai eu la chance de vivre à Saint-Barthélemy et d'apprécier cette simplicité, cette authenticité et la beauté naturelle et sauvage du Saint-Barthélemy des années 90. Pour moi, c'est la lumière de Saint-Barthélemy, c'est cet amour pour la lumière qui m'a poussé à devenir photographe.

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Chapeau / Hat Bonolino Casa Saint Barth

Bijouterie / Jewelry by Fabienne Miot
Boucles d'oreilles « Autore », perles des Mers du Sud, or rose et diamants champagne / « Autore» earrings, South Sea pearls, rose gold and champagne diamonds

Coral photo: @melyca

Tunique / Tunic « Ciriana » by Lolita Jaca / Soie georgette, « pièce unique » / Georgette silk, « one-of-a-kind piece »
Bijouterie / Jewelry by Fabienne Miot
Bague « Autore », Keishi, dégradé de diamants sur or blanc et rose / pièce unique / « Autore» ring, Keishi, gradient diamonds on white and pink gold (unique piece)



Bijouterie / Jewelry by Fabienne Miot
Boucles d'oreilles « Autore », perles roses et rosaces sur or rose / Earrings, pink pearls and rosaces on rose gold
Bijouterie / Jewelry by Fabienne Miot
Keishi, dégradé de diamants sur or blanc et rose / pièce unique / Keishi, gradient diamonds on white and pink gold (unique piece)
Bague longue / Long dress « Bora » by Lolita Jaca
Imprimé « Daphne de Soie », silk chiffon, « Daphne Green » print

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