



WEST INDIES
HELICOPTERS

G U I D E

2024-2025
**MEDIA
KIT**

SBH / ST MARTIN / SCILLY CAY / ST KITTS / STATIA / NEVIS / SABA / PRIKLY PEAR / BVI

ANTE INSULAE, Caribbean Editions

Ante Insulae is a Caribbean publishing house founded in Guadeloupe in 2015.

The name "Antillia," originally used in the singular, comes from the Portuguese (ante-illa), before the island, or in Latin, Ante Insulae

This etymology was the catalyst for the name Editions Ante Insulae, which over the years has specialized in onboard magazines for airlines in the Caribbean basin.

Disconnected from all wi-fi networks, nestled in a leather seat with a view of the sea, the readers of our magazines are immersed in the Caribbean for a moment of pure escape, discovery of something new, and relaxation... until the plane lands and the dream becomes a reality.

The DNA of Ante Insulae is above all else the story of a group of people who love the Caribbean, and have joined forces to showcase all the magic of the West Indies: wonderful islands that never cease to awe us, on land, at sea, or in the air!

Ante Insulae has created these publications:

- **ONAIR** for the airline Air Antilles,
- **WINAIR** Magazine for the airline WINAIR.
- **THE COMMUTER** for the airline St Barth Commuter,
- and **AWAY** for the airline St Barth Executive.

Welcome aboard the new

WEST INDIES
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EDITIONS
Ante insulæ



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The company's **EXPLORATION GUIDE**

DISTRIBUTION

- Aboard the fleet of WEST INDIES HELICOPTERS
+ 40 distribution points in Saint Barthelemy, SXM Sint Maarten Princess Juliana, and SFG Saint Martin Grand Case. (2,000 printed copies per issue).
- Online at anteinsulae.fr

LANGUAGES • French and English

PRINTED FORMAT

- 21 cm (8.3") wide x 15 cm (5.8") high (same as A5 Italian style orientation)
- Cover : Soft touch lamination / Selective varnish

EDITORIAL COVERAGE

Promotion and exploration of the Caribbean from the eye of the tourist: exceptional sites, ideas for excursions, culture, restaurants...





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AN EXPERT, PASSIONATE TEAM

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WEST INDIES HELICOPTERS COMPANY

fun & chic !

West Indies Helicopters is based in St Martin in the French West Indies. The company provides commercial transportation by helicopter, from panoramic flights to charters from island to island. **A unique, VIP experience** for a clientele seeking high-quality personalized service. A golf outing in Anguilla or Nevis, an excursion to Saba, panoramic flights: the company also provides custom escapades designed for our clients...

A helicopter ride is an unforgettable experience, flying over magical landscapes to view them from the air.

West Indies Helicopters can also provide special services such as aerial photo and film shoots, hoisting, transportation of animals, express delivery, advertising, shipping of air-conditioning units...

FLEET

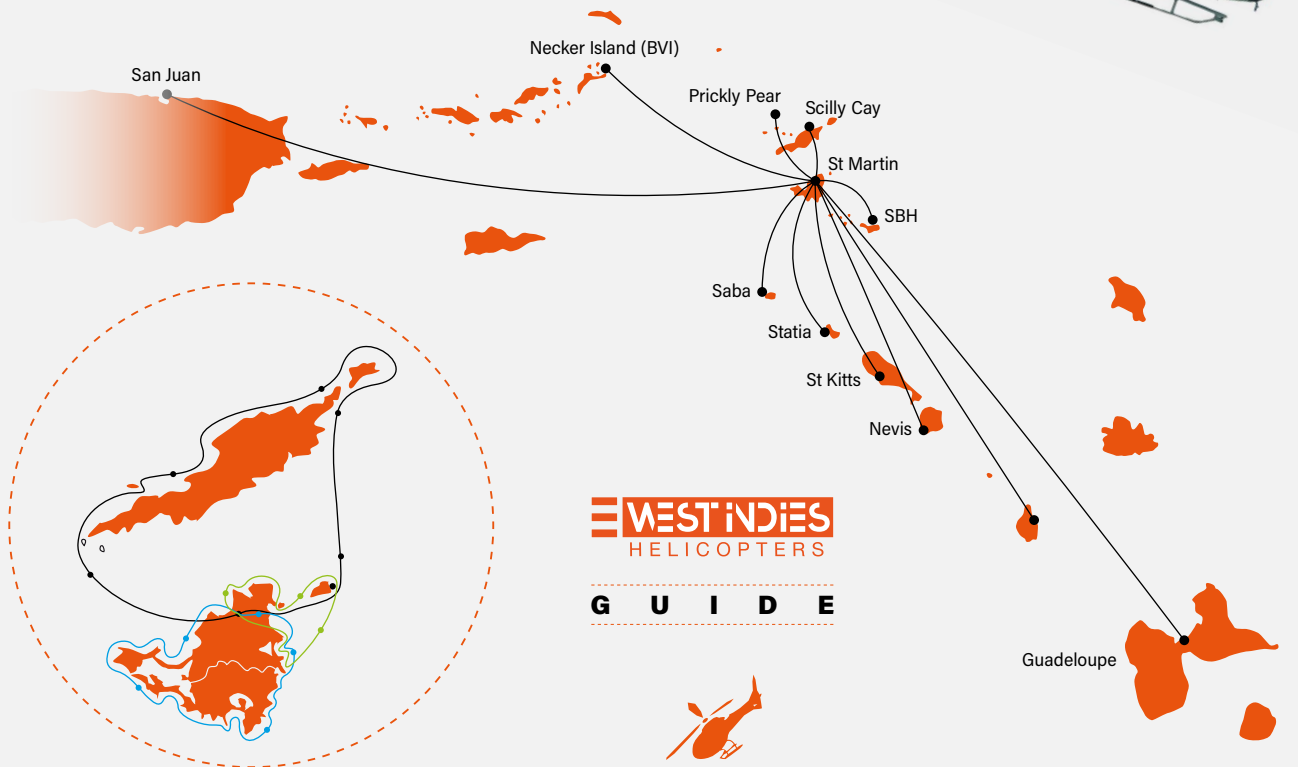
2 AIRBUS AS 350 B2 - Registration: F-OHAM



The Ecureuil is the benchmark for single-engine helicopters. Its flexibility makes it a sought-after, reliable aircraft capable of a large range of maneuvers. **The spacious, comfortable cabin holds a pilot and five passengers**, making the AS350 B2 much appreciated for its shipping capacity as well as VIP passenger transportation, tourist flights, and aerial photo shoots. In addition, its large cabin and panoramic view guarantee passengers the optimal visibility.

DESTINATIONS

St Barth, St Martin, Saba, Anguilla, Nevis, St Kitts, Antigua, Tortola, Barbuda, Necker Island, Montserrat, Sint Eustatius ... **and others!**



GIVE YOUR BRAND VISIBILITY with a captive audience!



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Advertising space and rates

1 Insertion

2 Insertions (rate per insertion))

Double-page	4 500 € HT	4 100 € HT
The 4th Cover	4 200 € HT	3 800 € HT
2nd or 3rd cover	3 600 € HT	3 200 € HT
Opposite Editorial or Summary	3 000 € HT	2 700 € HT
Interior page	2 600 € HT	2 300 € HT

DOUBLE-PAGE FORMAT

- 2 cm (16,53") wide x 15 cm (5,8") high

FULL PAGE FORMAT

- 21 cm (8,3") wide x 15 cm (5,8") high

Please send all artwork as a high-definition PDF or JPG
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300€ flat-rate for a double page
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From 350€





WEST INDIES
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GUIDE

EDITORIAL EDITO



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Estelle Blanchard
West Indies Helicopters



PUB

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Autor: Lorem Ipsum / Crediti pictura: © Contrasto spa

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1. West Indies helicopter in flight over a body of water.
2. Two pilots in the cockpit of a West Indies helicopter.
3. A West Indies helicopter in flight over a body of water.
4. A West Indies helicopter in flight over a body of water.

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G U I D E

SENSATIONAL GUADELOUPE ISLANDS

As the tourist season kicks into high gear, Guadeloupe islands offers its visitors an immersive experience that heightens the senses. Such as hiking through beautiful landscapes to enjoy the serenity of nature.

SENSATIONNELLES ÎLES DE GUADELOUPE

A l'ouverture de la haute saison touristique, les îles de Guadeloupe proposent aux visiteurs une expérience immersive mettant tous les sens en jeu. Balade au cœur d'une nature généreuse qui suscite émerveillement et plaisir.

DES ORS WIDE
Guadeloupe World has a lot to offer those who enjoy nature walks. Exceptional sites that are a treat for the eyes and the majestic Soufrière volcano. The "grand dani" peaks at an altitude of 1467 meters, and is the highest summit in the Lesser Antilles. Climbing this still-active volcano offers hikers a diversity of landscapes, including a tropical forest with banana groves and tall trees whose breathtaking view overlooks La Saintes and other islands in the entourage.

There is also the National Park of Guadeloupe. Lagoon, mangrove forest, and mangrove forest is a unique ecosystem. The site was designated as an international biosphere reserve in 1983. One can explore myriad places of interest, including the largest coral reef in the Lesser Antilles with its rainbow-colored fauna. From the world's largest turtle farm, La Grande Tente, to the islands of Guadeloupe are a Garden of Eden. In the beginning to expect, discover the ponds of Guadeloupe (CTIG).

FASCINATION
For the more contemplative, excursions are not needed to be fascinated. Escape on the balcony

LES YEUX ÉCARQUILLÉS

Les îles de Guadeloupe ont beaucoup à offrir aux randonneurs avertis. Des sites exceptionnels s'offrent à nos yeux, à l'image de la majestueuse Soufrière. La «Vieille Dame» culmine à 1 467 mètres d'altitude. Elle est le plus haut sommet des Petites Antilles. L'ascension de ce volcan en sommeil offre aux marcheurs une diversité de paysages, de la forêt tropicale luxuriante à une végétation classifiée avec à l'appogée un panorama époustouflant sur les Saintes. Autre cadre, tout autant en majesté, le Parc National de la Guadeloupe. Lagon, forêts de cocotiers de lianes et mangroves à l'écosystème varié, le site est classé réserve mondiale de biosphère par l'Unesco. Il est exploitable à terre comme en mer, hébergeant la plus grande barrière de corail des Petites Antilles et sa faune est en ciel : poissons, étoiles de mer, tortues marines. De La Désirade à La Grande Tente, les îles de Guadeloupe sont le jardin d'Éden des plongeurs novices et avertis. «Sous le regard de la Saintes», rappelle Sonia Tallapierre, Présidente du Comité du Tourisme des îles de Guadeloupe (CTIG).

FASCINATION

Pour les plus contemplatifs, nul besoin d'excursion pour être fasciné. Une vue sur la Baie des Saintes accorde à un



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from your perch in Terre-de-Bas to savor the fabulous view of the waters around Les Saintes. Or enjoy a moment of tranquillity watching the sunset over a white-sand beach in Terre-de-Haut! The views around the archipelago are as pretty as postcards, small slices of paradise. More than 420 kilometers of beaches add to the personalization of vacations, including a variety of water sports for high-energy activities as Guadeloupe boasts internationally acclaimed spots for surfing, windsurfing, and kitesurfing. All set against a color palette of sandy tints from white and golden to volcanic black. From the beach at Anse du Souffleur to La Désirade, from Anse de Mays in Marie-Galante to Pain de Sucre in Les Saintes with the pleasure of warm, crystal-clear water. And when it's time to set out and discover Guadeloupe, there are endless surprises, some even within walking distance. And a trip across Marie-Galante on a bicycle is an enriching experience, riding past numerous windmills, rum distilleries, and dense mangroves. Another fascinating experience is to visit the highest peaks on the island: in a gyroplane or ultra-light helicopter for those who like to fly, or even a jump with a parachute for an adrenaline-pumping experience in the sky.

balcon au cœur de l'océan de Terre-de-Bas ; la sérénité réservée face au coucher du soleil sur une plage de sable blanc à Terre-de-Haut! Les côtes de l'archipel sont au-delà des corals, des petites îles. Plus de 420 km de plages permettant des vacances à la carte : pieds en éventail pour les unités, sensations fortes des sports nautiques et de glisse pour les autres. Avec leurs nombreux spots de surf de windsurf et de kitesurf la renommée internationale, les îles de Guadeloupe sont un terrain de jeu pour les amoureux de sports de glisse. Le tout dans une palette de couleurs teintées par des sables se déclinant au blanc, doré ou au noir volcanique. Plage du Souffleur à La Désirade, de l'anse de Mays à Marie-Galante, du Pain de Sucre aux Saintes avec la douceur de l'eau chaude, cristalline et limpide. Et quand on décide de suspendre un peu cette délicieuse fanfane pour sillonner la Guadeloupe, elle surprend sans cesse, même à quelques enjambées. Une traversée de Marie-Galante à vélo en est une emblématique expérience, entre ses cent moulins, ses distilleries et sa riche mangrove. Sillonner les cirques de l'archipel est aussi une autre expérience fascinante. En gyroplane et ULM pour ceux qui préfèrent être bercés ou par un saut en parachute pour ceux qui souhaitent des frissons.



3 Plage de Sainte-Anne 4 Lézards 5 Capotaire

PUB

from your perch in Terre-de-Bas
to savor the fabulous view of the
waters around 1 m d'.

balcon au cœur de l'île de Terre-
de-Bas pour profiter de la vue

SXM FESTIVAL

A MUSICAL EXPERIENCE NOT TO BE MISSED!

Paradise beaches, extraordinary sites, ultra-trendy programming and breathtaking sound systems... Here is what makes the SXM Festival the unmissable event for electronic music aficionados, from the Caribbean or elsewhere.

SXM FESTIVAL

UNE EXPÉRIENCE MUSICALE À NE PAS MANQUER !

Plages de rêves, sites extraordinaires, programmation ultra pointue et sound systems à vous couper le souffle... Voici quelques ingrédients qui font du SXM Festival le rendez-vous incontournable des aficionados de musiques électroniques, venus de la Caraïbe ou d'ailleurs.

Matthew Frederick / © 2023 SXM Festival / Geoffrey Hebert



The SXM Festival, created in 2015, is above all the story of enthusiasts who, after decades of experience in music production, DJing culture and musical media, naturally formed a team to create their kind of event. The goal is to have, in our sunny lands, an ever wider audience and a unique musical experience in its scope.

Festival-goers now come from all over the world to dance until dawn and listen to superstar DJs. Richie Hawtin, Black Coffee, Nina Kraviz, Jamie Jones, Bonobo, (to name but a few) have already come to St Martin / Sint Maarten, and most want to come back!

Geographically, the whole island vibrates from coast to coast for 5 days and 5 nights while festivities take place on beaches, boats, villas, clubs and other secret afterparties, indoors or under the sky! On stage, the creativity of international artists and decorators working with natural and recycled elements will amaze many, especially on the main stage located in Happy Bay.

Indeed, the SXM Festival shares "eco-friendly" values with the mission of leaving each site even nicer after the party. Part of the ticket income is dedicated to improving the

réel en 2016, le SXM Festival c'est avant tout une histoire de passionnés qui, après des décennies d'expériences dans la production musicale, la culture DJing et les médias musicaux, ont tout naturellement constitué une équipe pour créer un événement à leur image. Le but étant d'offrir à un public toujours plus large, une expérience musicale unique de par son envergure dans nos contrées ensoleillées.

Les festivaliers attendent désormais des 4 coins du globe pour danser jusqu'au petit matin sur les sets des DJ's superstars. Richie Hawtin, Black Coffee, Nina Kraviz, Jamie Jones, Bonobo, (pour ne citer qu'eux !) ont déjà fait le pèlerinage jusqu'à St Martin / Sint Maarten, et la plupart en redemande !

Géographiquement, l'île entière vibre d'un océan à l'autre pendant 5 jours et 5 nuits tandis que les festivités prennent place sur les plages, bateaux, villas, clubs et autres afterparties secrètes ; en intérieur ou sous la voûte céleste ! Côté scène, la créativité des artistes et décorateurs internationaux travaillant à base d'éléments naturels et recyclés en émerveille plus d'un, en particulier sur la scène principale située à Happy Bay.

OUR MAGAZINES CAN BE FOUND

at anteinsulae.fr *online*



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